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Waste Prevention and Green Building Outreach to Latino Owned Businesses

In August and September of 2016, Waste Prevention staff increased efforts to promote Love Food Not Waste (LFNW), the City of Eugene's commercial food waste collection program, to local Latino business owners.

Kelsey Nava-Costales, a Waste Prevention team member, translated existing LFNW informational materials into Spanish and led a targeted



outreach effort that introduced the commercial food waste collection program to both Latino community organizations and food generating businesses. Reaching out to organizations serving the Latino community, such as Centro Latino Americano, yielded opportunities to incorporate information about program participation into messaging that reaches Latino businesses through a trusted community partner. Staff site visits and mailers targeted Spanish speaking or bilingual business owners, creating a welcoming introduction to the program and promoting the program benefits directly to Latino entrepreneurs.

Waste Prevention and Green Building staff are committed to enhancing all aspects of the triple bottom line. By increasing access to this valuable program, we support the social, civic, and economic integration of the Latino population in our community.

For more information about LFNW, please contact <u>Deveron Musgrave</u>, Waste Prevention and Green Building Program Coordinator at 541-682-6842.

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Eugene Sunday Streets Breaks Attendance Record



Now in its sixth year, Eugene Sunday Streets is as popular as ever. An estimated 4,450 people attended the September 25th event in the South University neighborhood that stretched from Prince Puckler's ice cream shop, down Agate to 24th, around Sundance Natural Foods and all the way to Amazon Pool. Combined with the downtown event in July, the two Eugene Sunday Street events attracted more than 10,400 participants. The previous record was set

in 2015 with about 7,100 participants.

"This shows how much people care about their community and active modes of transportation," said Emily Farthing, Eugene Sunday Streets Coordinator. "To see this program grow is a true gift and it's apparent the community wants more and bigger events."

The event consists of a 1.5 mile car-free route to encourage people to walk, bike and roll through a safe environment. Streets closed to cars allowed for thousands of community members, young and old, to feel safe while exploring riding a bike, taking a jazzercise class, or trying out wheelchair basketball. The South University event had over 70 vendors, three neighborhood associations, and 13 performers entertaining audiences and engaging participants. New event sponsors this year were AARP, Apollo Grown and Whole Foods, all new to Eugene and saw this as an opportunity to celebrate all that is Eugene! A big thank you to our returning sponsors, Trillium Community Health Plans, Six Degrees Construction, Eugene Weekly. Lane Transit District, EUGfun!, Wandering Goat, Oregon Country Fair, PacificSource, PeaceHealth, and GEARs (Greater Eugene Area Riders).

These events are an outreach of the Public Works Department's Transportation Options Team and are aimed at engaging the community and promoting active transportation and healthy lifestyle choices. Eugene Sunday Streets will return again next summer with two more events, one in downtown and another in the River Road area. Were you there? Let us know how your experience was by taking the participant survey online at www.eugene-or.gov/esssponsor



For more information visit the website or email SundayStreets@ci.eugene.or.us

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Eugene Garners Health and Safety Awards



Healthiest Employer Award: The City of Eugene was again named one of the top ten "Healthiest Employers of Oregon" by the Portland Business Journal, in the 500 – 1,499 employee category. The Healthiest Employers award recognizes organizations that are committed to creating a healthy workforce and have creative and successful health and wellness programs. The City of Eugene has received this recognition annually since 2010.

LOC/CIS Safety Award: The City of Eugene was presented a silver safety award at the 2016 League of Oregon Cities (LOC) annual conference in September. The award is sponsored by LOC and Citycounty Insurance Services (CIS) to recognize cities demonstrating outstanding achievement in safety and employee injury prevention. The City has received this recognition annually since 2001.



For more information contact <u>Myrnie Daut</u>, Risk Services Director, Central Services Department, 541-682-5790.

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The Real Laura Ingalls Wilder at Eugene Public Library

Pamela Smith Hill, editor of the bestselling annotated autobiography "Pioneer Girl" by Laura Ingalls Wilder, will give a free talk at the Downtown Eugene Public Library on Saturday, October 15, 2:00 p.m. Books will be available for purchase and signing courtesy of the UO Duck Store.

In the 1930s, before Wilder became famous for the "Little House" children's novels based on her life, she wrote a factual autobiography that was rejected by publishers. That manuscript, "Pioneer Girl," was finally brought to publication by Pamela Smith Hill, who added valuable context from diaries, letters, and other sources. "Pioneer Girl: The Annotated Autobiography" also includes one hundred and twenty-five images, eight fully researched maps, and hundreds of annotations based on numerous primary sources, including census data, county, state, and federal records, and newspapers of the period.

Laura Ingalls Wilder's never-beforepublished autobiography reveals the true stories that inspired her fictionalized "Little House" classics. Some of the experiences are familiar from the children's novels; some



surprise and provide new insights. "Pioneer Girl" re-introduces readers to the woman who defined the pioneer experience for millions of people around the world.

Hill offers new insights into Wilder's life and times, including her writing career; her relationship with her daughter and editor, Rose Wilder Lane; and how Wilder's life story was transformed from unpublished memoir to the "Little House" national phenomenon that continues to this day.

In addition to the annotated "Pioneer Girl," Pamela Smith Hill is the award-winning author of the biography "Laura Ingalls Wilder: A Writer's Life" and three young adult novels. She grew up in the Missouri Ozarks, forty miles from Wilder's Rocky Ridge Farm, and launched her professional writing career in South Dakota. She has taught creative and professional writing at universities in Oregon, Washington, and Colorado. She lives in Portland, Oregon. For more information, contact Eugene Public Library at 541-682-5450 or www.eugene-or.gov/library.

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Amazon Creek Restoration Wins Award



Amazon Creek's new look following restoration project

A project designed to restore parts of the Amazon Creek through Eugene was recently selected as one of the state's best. The Oregon Chapter of the American Public Works Association (APWA) named the Amazon Creek Stabilization and Enhancement project as a 2016 Environmental Project of the Year.

The restoration project, conducted between Chambers and Garfield streets in 2013 and 2014, stabilized the creek's eroding banks through the use of tons of boulders and smaller rock and more

than a thousand feet of bioengineered soil wraps. The creek bank was cut back and widened on the north side, creating a floodplain area to reduce water velocities during high flows, providing added flood water capacity and improving habitat. The project also called for the installation of more than 14,000 native plants including Oregon ash, big leaf maple trees, willow trees, wildflowers and native grasses to help promote a natural environment.

Amazon Creek was once a natural series of drainages and floodplains throughout what is now Eugene. Amazon Creek was channelized in the 1950s by the US Army Corps of Engineers in order to reduce flooding and provide more developable areas for Eugene.

Due to advanced planning of the creek project, Public Works was able to secure "shovel ready" ARRA (American Recovery and Reinvestment Act) Federal Highway Administration Stimulus funds in 2012 to relocate and reconstruct the Fern Ridge Path through Garfield Park in the alignment that would allow for the creek restoration.

In addition to the restoration, the City paved one block of Grant Street, from 15th Avenue to the park, and added a concrete path from Grant Street to the Fern Ridge Path which created a needed connection to the neighborhood.



Amazon Creek before restoration project

Numerous ducks and other birds including great blue heron can be seen daily in the creek. This City of Eugene project combined the multiple objectives of clean water, flood protection, habitat enhancement, transportation and recreation. For more on this project, contact Doug Singer, Civil Engineer, at 541-682-8460.

Links to Eugene City Council Resources

Mayor & City Council Webpage



Public Meetings Calendar Tentative Council Agenda

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<u>City of Eugene website</u> <u>Council Newsletter archive</u>



